

# Taking Technical Analysis to a Higher Level ... *introducing a course for experienced market professionals looking to delve further into technical analysis.*

On Saturday and Sunday, 02-03 March 2013, the Geneva chapter of the Swiss Association of Market Technicians (SAMT) will present a two-day immersion course on advanced technical analysis and preparation for IFTA Certified Financial Technicians (CFTe) Level II examination. This course is designed for professionals with market experience who are familiar with the essentials of technical analysis and also for those who would like to use more advanced technical analysis on a regular basis.

- This immersion course is also designed to prepare candidates for the upcoming CFTe Levels I and II exams which culminate in the award of an international professional qualification in technical analysis. The exam tests technical skills knowledge and understanding of ethics and the markets.
- The course will be limited to 5-10 candidates so that each person will receive the same individual level of information and instruction.
- The CFTe Level II exam incorporates a number of questions requiring essay-based analysis and answers. The candidate will demonstrate a depth of knowledge and experience in applying various methods of technical analysis.
- The exam also contains a number of different charts covering one specific market (often an equity) to be analysed, as though for a fund manager or trader.

## Who Will Teach the Course?

- The course will be taught by Bruno Estier, CFTe, MFTA; and Ron William, CMT, MSTA who are members of the Geneva chapter of SAMT.
- Collectively, the instructors have 45 years of experience, have technical analysis professional designations, and use technical analysis in their daily work (see profiles on the reverse).

## How Will it Work?

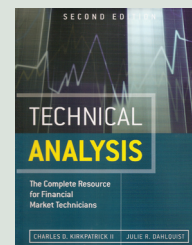
- The two-day course will begin promptly at 09:00 on Saturday, 02 March. The instructors will begin with an overview of basic technical analysis per the CFTe Level I exam.
- A sample of a CFTe Level II exam will be introduced to familiarize each candidate with each of the three sections and how best to answer the questions in the three hours allotted for the exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on all aspects of technical analysis – with particular attention to subjects which will be needed to complete and hopefully pass the CFTe Level II exam.
- At the end of the day – about 17:00 – an overnight assignment will be given – similar to the chart analysis section of the CFTe Level II exam. The class will end at 17:30.
- On Sunday morning, the class will review the overnight assignment before continuing with the materials needed to familiarize the participants with the information needed for the CFTe Level II exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on sample CFTe Level II exam questions and sample charts which will be analysed.
- There will be a review of all subjects in the late afternoon before the course ends at 17:30.



<b>When:</b>	Saturday, 02 March & Sunday, 03 March 2013
<b>Where:</b>	Geneva
<b>Hours:</b>	9:00 until 17:30 each day
<b>Class Size:</b>	5 minimum; 10 maximum
<b>Cost:</b>	SAMT Members: CHF 1150 Non Members: CHF 1350
<b>Early Bird Cost:</b>	SAMT Members: CHF 1050 Non Members: CHF 1250
<b>Registration Deadline:</b>	Friday, 15 February 2013
<b>Early Bird Deadline:</b>	Friday, 08 February 2013
<b>Contact:</b>	ronwilliamPR@gmail.com

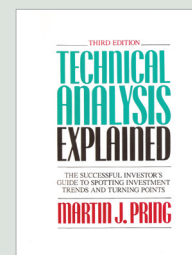
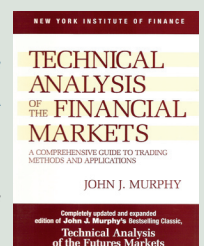
**The course will be presented in English.**

## Core Reading



Charles D. Kirkpatrick and Julie R. Dahlquist  
[Technical Analysis: The Complete Resource for Financial Market Technicians](#)  
 (Second Edition)  
 FT Press 2011

John J. Murphy  
[Technical Analysis of the Financial Markets: A Comprehensive Guide to Trading Methods and Applications](#)  
 New York Institute of Finance/Prentice Hall 1999



Martin J. Pring  
[Technical Analysis Explained: The Successful Investor's Guide to Spotting Investment Trends and Turning Points](#)  
 (Fourth Edition)  
 McGraw-Hill 2002

Click on a book title to order your copy directly from Amazon.co.fr. Please do not buy only the study guide; a textbook is needed for the course.

## What Preparations Should You Make for the Course?

- The participants will have the basic knowledge of technical analysis and perhaps have passed the CFTe Level I exam.
- In preparation for the exam, candidates should review the IFTA [Syllabus and Study Guide \(CFTe Level II\)](#). Click on text to download.
- Each course participant should be familiar with at least one of the books used to teach basic technical analysis and will need to bring one of these books to the course for reference.
- In the listing of the Core Reading (see over), there are links to Amazon.co.fr to order these books directly. If you do not wish to purchase the books online, Payot Librairie, 5 Rue Chantepoulet, Geneva, Tel. 41 (0)22 731 8950, ([www.payot.ch](http://www.payot.ch)) has copies of the Murphy and Kirkpatrick/Dahlquist books.
- **Please do not purchase only the study guides, you will need a textbook for this course.**

## What Should You Bring to the Course?

- One of the three books from the Core Reading (see over).
- Paper for note taking and demonstration of chart analysis.
- Pen and sharpened pencils.
- Transparent ruler - 16 mm.

## Registration Information

- **Registration deadline:** Friday, 15 February 2013
- **Cost:** SAMT Members CHF 1150; Non Members CHF 1350
- **Questions:** [ronwilliamPR@gmail.com](mailto:ronwilliamPR@gmail.com)

## How To Register

1. Confirm with Ron William – [ronwilliamPR@gmail.com](mailto:ronwilliamPR@gmail.com)
2. Make payment to:  
Swiss Association of Market Technicians SAMT  
8001 Zürich  
Postcheckaccount No is 80-52569-5  
IBAN: CH77 0900 0000 8005 2569 5

**This course will be presented in English.**



**Reserve NOW!**  
Seating Limited to 10  
Save 100 CHF  
Register by 08 February

### CFTe Level II Exam Date

IFTA's next CFTe Level II exam will be held on 24 April 2013.  
The deadline to register is 08 March 2013.



**SAMT**  
Swiss Association of Market Technicians  
Established 1987



## Principal Lecturers

### Bruno Estier, CFTe, MFTA

Bruno is an Independent Market Strategist and founder of Bruno Estier Strategic Technicals ([bruno.estier.net](http://bruno.estier.net)). Based in Geneva, he is a global market advisor and technical analyst coach for professional traders and portfolio managers.



He is a past president of the Swiss Association of Market Technicians (SAMT) and served on the board of directors as chairman and secretary of the International Federation of Technical Analysts (IFTA).

Bruno holds a MSTA from The Society of Technical Analysis (STA) in London and the CFTe and MFTA designation from IFTA.

He worked for 12 years as a technical analyst with JP Morgan in Zürich and Paris and 10 years with Lombard Odier & Cie in Geneva. He earned an MBA from The University of Chicago Graduate School of Business and a Masters in Economics from the University of Saint Gallen (HSG).

### Ron William, CMT, MSTA

Ron is the founder and Principal Market Strategist at RW Market Advisory (RWA) ([www.rwadvisory.com](http://www.rwadvisory.com)). The institutional market advisory is based on a macro, semi-discretionary technical approach which is primarily driven by cycles and proprietary timing models. RWA currently services the global FX trading desk of a tier-one financial institution.



He has 14 years financial market experience, working for leading institutions, producing research and trading strategies for a range of professional clients, including investment banks, money managers and hedge-funds.

Ron's work has acquired global industry recognition as part of the 2012 Finalist Award for "Best Technical Analyst of the Year," with research featured regularly in mainstream publications and across financial media programs.

Ron also dedicated four years working at Bloomberg L.P., London, as a senior Technical Analyst Specialist responsible for training/consultation across the Europe & Middle East Africa region, and contributed to the development of charting strategies and the technical analysis platform of the Bloomberg Professional Service™.

He is an active member of International Federation of Technical Analysts (IFTA) and Vice President & Head of the Geneva chapter of the Swiss Association of Market Technicians (SAMT) ([www.samt-org.ch/](http://www.samt-org.ch/)).

Ron is the author of the trading book "Candlestick Charting and Strategies: New & Classical Techniques for Profitable Trading" scheduled to be published in mid-2013.