



Taking Technical Analysis to a Higher Level ...

introducing an immersion course in preparation for the IFTA Certified Financial Technicians (CFTe) Level II examination

When:	Saturday, 13 September & Sunday, 14 September 2014
Where:	Geneva
Hours:	9:00 until 18:00 each day 16 hours of Immersion Training
Class Size:	5 minimum; 10 maximum
Cost:	SAMT Members: CHF 1250; Non Members: CHF 1450
Early Bird Cost:	SAMT Members: CHF 1150; Non Members: CHF 1350
Registration Deadline:	Friday, 5 September 2014
Early Bird Deadline:	Friday, 29 August 2014
Contact:	ronwilliamPR@gmail.com
	The course will be presented in English.

On Saturday and Sunday, 13-14 September 2014, the Geneva chapter of the Swiss Association of Market Technicians (SAMT) will present a two-day immersion course on advanced technical analysis and preparation for IFTA Certified Financial Technicians (CFTe) Level II examination. This course is designed for professionals with market experience who are familiar with the essentials of technical analysis and also for those who would like to use more advanced technical analysis on a regular basis.

- This immersion course is also designed to prepare candidates for the upcoming CFTe Levels I and II exams which culminate in the award of an international professional qualification in technical analysis. The exam tests technical skills knowledge and understanding of ethics and the markets.
- The course will be limited to 5-10 candidates so that each person will receive the same individual level of information and instruction.
- The CFTe Level II exam incorporates a number of questions requiring essay-based analysis and answers. The candidate will demonstrate a depth of knowledge and experience in applying various methods of technical analysis.
- The exam also contains a number of different charts covering one specific market (often an equity) to be analysed, as though for a fund manager or trader.

Who Will Teach the Course?

- The course will be taught by Bruno Estier, CFTe, MFTA; and Ron William, CMT, MSTA who are members of the Geneva chapter of SAMT.
- Collectively, the instructors have 48 years of experience, have technical analysis professional designations, and use technical analysis in their daily work (see profiles on page 3).

How Will it Work?

- The two-day course will begin promptly at **09:00 on Saturday, 13 September**. The instructors will begin with an overview of basic technical analysis per the CFTe Level I exam.
- A sample of a CFTe Level II exam will be introduced to familiarize each candidate with each of the three sections and how best to answer the questions in the three hours allotted for the exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on all aspects of technical analysis – with particular attention to subjects which will be needed to complete and hopefully pass the CFTe Level II exam.
- At the end of the day – about 18:00 – an overnight assignment will be given – similar to the chart analysis section of the CFTe Level II exam. The class will end at 18:00.
- On **Sunday morning**, the class will review the overnight assignment before continuing with the materials needed to familiarize the participants with the information needed for the CFTe Level II exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on sample CFTe Level II exam questions and sample charts which will be analysed.
- There will be a review of all subjects in the late afternoon before the course ends at 18:00.
- 16 hours of Immersion Training and additional pre- and post-course remote training offered.

What Preparations Should You Make for the Course?

- The participants will have the basic knowledge of technical analysis and perhaps have passed the CFTe Level I exam.
- In preparation for the exam, candidates should review the IFTA [Syllabus and Study Guide \(CFTe Level II\)](#). Click on text to download.
- Each course participant should be familiar with at least one of the books used to teach basic technical analysis and will need to bring one of these books to the course for reference.
- In the listing of the Core Reading (see page 3), there are links to Amazon.co.fr to order these books directly. If you do not wish to purchase the books online, Payot Librairie, 5 Rue Chantepoulet, Geneva, Tel. 41 (0)22 731 8950, (www.payot.ch) has copies of the books.
- **Please do not purchase only the study guides, you will need a textbook for this course.**

What Should You Bring to the Course?

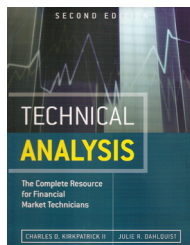
- One of the three books from the Core Reading (see page 3).
- Paper for note taking and demonstration of chart analysis.
- Pen and sharpened pencils.
- Transparent ruler - 16 mm.

Important Changes to the CFTe Program

- **Syllabus and Study Guides.** CFTe Level I (offered all year long) and CFTe Level II (offered biannually in April and October) candidates should study the current Syllabus and Study Guide for CFTe Level I and CFTe Level II for any exam taken through 30 September 2014, and the new Syllabus and Study Guide for any exam taken on or after 1 October 2014.
- **Languages.** Effective on 1 October 2014, the CFTe I will only be available in English, German and Arabic. The CFTe II will be offered in English, German, Arabic, Italian, French, and Spanish through 8 October 2014. After this date, the exam will only be available in English, German, and Arabic.
- **Why Certify?** Obtaining the CFTe or MFTA designation(s) demonstrates that you have achieved the highest level of expertise in the field of technical analysis. Join an elite group who have already recognized the importance of these certification(s) in elevating their professional standing by becoming certified by the International Federation of Technical Analysts.

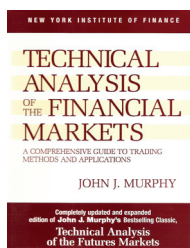


Core Reading



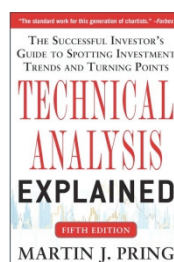
Charles D. Kirkpatrick and
Julie R. Dahlquist

**Technical Analysis: The Complete
Resource for Financial Market
Technicians** (Second Edition)
FT Press 2011



John J. Murphy

**Technical Analysis of the Financial
Markets: A Comprehensive Guide to
Trading Methods and Applications**
New York Institute of
Finance/Prentice Hall 1999



Martin J. Pring

**Technical Analysis Explained:
The Successful Investor's Guide to
Spotting Investment Trends and
Turning Points**
(Fifth Edition)
McGraw-Hill 2013

Click on a book title to order your copy directly from Amazon.co.uk. Please do not buy only the study guide; a textbook is needed for the course.

Principal Lecturers

Bruno Estier, CFTe, MFTA



Bruno is an Independent Market Strategist and founder of Bruno Estier Strategic Technicals (bruno.estier.net). Based in Geneva, he is a global market advisor and technical analyst coach for professional traders and portfolio managers.

He is a past president of the Swiss Association of Market Technicians (SAMT) and served on the board of directors as chairman and secretary of the International Federation of Technical Analysts (IFTA).

Bruno holds a MSTA from The Society of Technical Analysis (STA) in London and the CFTe and MFTA designation from IFTA.

He worked for 12 years as a technical analyst with JP Morgan in Zürich and Paris and 10 years with Lombard Odier & Cie in Geneva. He earned an MBA from The University of Chicago Graduate School of Business and a Masters in Economics from the University of Saint Gallen (HSG).

Ron William, CMT, MSTA



Ron is the founder and Principal Market Strategist at RW Market Advisory (RWA) (www.rwadvisory.com). The institutional market advisory is based on a macro, semi-discretionary technical approach which is primarily driven by cycles and proprietary timing models. RWA currently services the global FX trading desk of a tier-one financial institution.

He has 14 years financial market experience, working for leading institutions, producing research and trading strategies for a range of professional clients, including investment banks, money managers and hedge-funds.

Ron's work has acquired global industry recognition as part of the 2012 Finalist Award for "Best Technical Analyst of the Year," with research featured regularly in mainstream publications and across financial media programs.

Ron also dedicated four years working at Bloomberg L.P., London, as a senior Technical Analyst Specialist responsible for training/consultation across the Europe & Middle East Africa region, and contributed to the development of charting strategies and the technical analysis platform of the Bloomberg Professional Service™.

He is an active member of International Federation of Technical Analysts (IFTA) and Vice President & Head of the Geneva chapter of the Swiss Association of Market Technicians (SAMT) (www.samt-org.ch/).

Ron is the author of the trading book "Candlestick Charting and Strategies: New & Classical Techniques for Profitable Trading" scheduled to be published in mid-2014.

Registration Information

- Registration deadline: Friday, 5 September 2014
 - Cost: SAMT Members CHF 1250; Non Members CHF 1450
 - Questions: ronwilliamPR@gmail.com
-

How To Register

1. Confirm with Ron William – ronwilliamPR@gmail.com
2. Make payment to:

Swiss Association of Market Technicians S.A.M.T.

Swiss Post, Postfinance

Nordring 8, 3030 Bern, Switzerland

IBAN: CH77 0900 0000 8005 2569 5

SWIFT CODE: POFICHBEXXX

Clearing Nr.: 09000

This course will be presented in English.



Reserve NOW!
Seating Limited to 10
Save 100 CHF
Register by 29 August

Next CFTe Level II Exam Date

IFTA's next CFTe Level II exam will be held in 8 October 2014.

NOTE: The deadline to [register](#) is 22 August.



SAMT
The Swiss Association
of Market Technicians
Established 1987

