



NEXT CFTE IMMERSION COURSE GENEVA, 14-15 MARCH 2015

Taking Technical Analysis to a Higher Level...

*an immersion course in preparation for the
IFTA Certified Financial Technician (CFTE) Level I & II examinations*

When: Saturday, 14 March & Sunday, 15 March 2015

Where: Geneva

Hours: 9:00 until 18:00 each day
16 hours of Immersion Training

Class Size: 5 minimum; 10 maximum

Cost: SAMT Members: CHF 1250; Non Members: CHF 1450

Early Bird Cost: SAMT Members: CHF 1150; Non Members: CHF 1350

Registration Deadline: Friday, 6 March 2015

Early Bird Deadline: Friday, 27 February 2015

To register - contact: ronwilliamPR@gmail.com

The course will be presented in English.

In June 2014, Bruno Estier and Ron William appeared on Dukasopy TV in Geneva to talk about technical analysis education and the CFTE designation, exam and this immersion course. Take a moment to listen to their presentation by [clicking here](#).



NEXT CFTe IMMERSION COURSE

On Saturday and Sunday, 14-15 March 2015, the Geneva chapter of the Swiss Association of Market Technicians (SAMT) will present a two-day immersion course on advanced technical analysis and preparation for IFTA Certified Financial Technician (CFTe) Level II examination. This course is designed for professionals with market experience who are familiar with the essentials of technical analysis and also for those who would like to use more advanced technical analysis on a regular basis.

- This immersion course is also designed to prepare candidates for the upcoming CFTe Levels I and II exams which culminate in the award of an international professional qualification in technical analysis. The exam tests technical skills knowledge and understanding of ethics and the markets.
- The course will be limited to 5-10 candidates so that each person will receive the same individual level of information and instruction.
- The CFTe Level II exam incorporates a number of questions requiring essay-based analysis and answers. The candidate will demonstrate a depth of knowledge and experience in applying various methods of technical analysis.
- The exam also contains a number of different charts covering one specific market (often an equity) to be analysed, as though for a fund manager or trader.

Who Will Teach the Course?

- The course will be taught by Bruno Estier, CFTe, MFTA, MSTA; and Ron William, CMT, MSTA who are members of the Geneva chapter of SAMT.
- Collectively, the instructors have 50 years of experience, have technical analysis professional designations, and use technical analysis in their daily work (see profiles on page 3).

How Will it Work?

- The two-day course will begin promptly at 09:00 on Saturday, 14 March. The instructors will begin with an overview of basic technical analysis per the CFTe Level I exam.
- A sample of a CFTe Level II exam will be introduced to familiarize each candidate with each of the three sections and how best to answer the questions in the three hours allotted for the exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on all aspects of technical analysis – with particular attention to subjects which

will be needed to complete and hopefully pass the CFTe Level II exam.

- At the end of the day – about 18:00 – an overnight assignment will be given – similar to the chart analysis section of the CFTe Level II exam. The class will end at 18:00.
- On Sunday morning, 15 March, the class will review the overnight assignment before continuing with the materials needed to familiarize the participants with the information needed for the CFTe Level II exam.
- Lunch will be served (12:00-13:30).
- The afternoon will focus on sample CFTe Level II exam questions and sample charts which will be analysed.
- There will be a review of all subjects in the late afternoon before the course ends at 18:00.
- Sixteen hours of Immersion Training and additional pre- and post-course remote training offered.

What Preparations Should You Make for the Course?

- The participants will have the basic knowledge of technical analysis and perhaps have passed the CFTe Level I exam.
- In preparation for the exam, all candidates should download and review the IFTA [Syllabus and Study Guide \(CFTe Level II\)](#).
- Each course participant should be familiar with at least one of the books used to teach basic technical analysis and will need to bring one of these books to the course for reference.
- In the listing of the Core Reading (see page 3), there are links to [Amazon.co.fr](#) to order these books directly. If you do not wish to purchase the books on amazon, Payot Librairie, 5 Rue Chantepoulet, Geneva, Tel. 41 (0)22 731 8950, ([www.payot.ch](#)) has copies of the books that can be purchased via their site.
- **Please do not purchase only the study guides, you will need a textbook for this course.**

What Should You Bring to the Course?

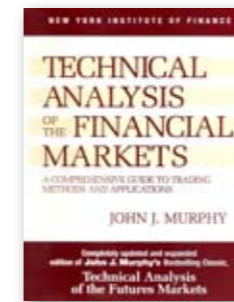
- One of the three books from the Core Reading (see page 3).
- Paper for note taking and demonstration of chart analysis.
- Pen and sharpened pencils.
- Transparent ruler - 16 mm.

Core Reading



Charles D. Kirkpatrick and Julie R. Dahlquist

[Technical Analysis: The Complete Resource for Financial Market Technicians](#) (Second Edition)
FT Press 2011



John J. Murphy

[Technical Analysis of the Financial Markets: A Comprehensive Guide to Trading Methods and Applications](#)
New York Institute of Finance/Prentice Hall 1999



Martin J. Pring

[Technical Analysis Explained: The Successful Investor's Guide to Spotting Investment Trends and Turning Points](#)
(Fifth Edition)
McGraw-Hill 2013

Click on a book title to order your copy directly from [Amazon.co.fr](#).

Please do not buy only the study guide; a textbook is needed for the course.

Course Lecturers

Bruno Estier, CFTe, MFTA, MSTA



Bruno is an Independent Market Strategist and founder of Bruno Estier Strategic Technicals ([bruno.estier.net](#)). Based in Geneva, he is a global market advisor and technical analyst coach for professional traders and portfolio managers.

He is a past president of the Swiss Association of Market Technicians (SAMT) and served on the board of directors as chairman and secretary of the International Federation of Technical Analysts (IFTA).

Bruno holds a MSTA from The Society of Technical Analysis (STA) in London and the CFTe and MFTA designation from IFTA.

He worked for 12 years as a technical analyst with JP Morgan in Zürich and Paris and 10 years with Lombard Odier & Cie in Geneva. He earned an MBA from The University of Chicago Graduate School of Business and a Masters in Economics from the University of Saint Gallen (HSG).

Ron William, CMT, MSTA



Ron has 15 years of financial market experience, working for leading economic research and institutional firms, producing macro research and trading strategies for a range of professional clients that included investment banks, money managers and hedge funds.

Most recently, he is founder and principal market strategist of RW Market Advisory (RWA) ([www.rwadvisory.com](#)). The institutional market advisory specialises in a macro, semi-discretionary technical approach, primarily driven by cycles and proprietary timing models, with actionable market insights featured regularly across notable industry publications and financial media programs.

Ron's work has further acquired global industry recognition as part of the 2012 Finalist Award for "Best Technical Analyst of the year" and the 2013 / 2014 Finalist Award for "Best Independent Research House for FX". His educational webinars have also been ranked as the "Top 5 most watched" by investors and traders around the world.

He dedicated four years working at Bloomberg L.P as a senior Technical Analyst Specialist responsible for training/consultation across the EMEA region, and contributed to the development of charting strategies and the Technical Analysis platform of the Bloomberg Professional Service™.

Ron is an active member of the International Federation of Technical Analysts (IFTA), Vice President & Head of the Geneva Chapter of the Swiss Association of Market Technicians (SAMT) ([www.samt-org.ch/](#)) and Honorary member of the Egyptian Society of Technical Analysts (ESTA); holding both the MSTA and CMT professional designations.

NOTE: The deadline to register for the CFTe exam is Friday, 14 March 2015.

Next CFTe Level II Exam Date

IFTA's next CFTe Level II exam will be held on Thursday, 23 April 2015.

Registration begins on Monday, 1 December 2014.

NOTE: The **deadline** to [register](#) for the exam is Friday, 14 March 2015.

IMPORTANT Changes to the CFTe Program

■ Syllabus and Study Guides

CFTe Level I (offered all year long) and CFTe Level II (offered biannually in April and October) candidates should study the new Syllabus and Study Guide. [Download](#).

■ Languages

Effective October 2014, the CFTe I and II exams will be available in English, German and Arabic - only.

■ Why Certify?


Obtaining the CFTe or MFTA designation(s) demonstrates that you have achieved the highest level of expertise in the field of technical analysis. Join an elite group who have already recognized the importance of these certification(s) in elevating their professional standing by becoming certified by the International Federation of Technical Analysts.



Registration Information

- Registration deadline: Friday, 6 March 2015
- Cost: SAMT Members CHF 1250; Non Members CHF 1450
- Questions: ronwilliamPR@gmail.com

How To Register and Pay

- Confirm with Ron William at ronwilliamPR@gmail.com
- To pay with PayPal, Amex, VISA, MasterCard or Discover, please click on the  button on the link: www.samt-org.ch/seminars.php

This course will be presented in English.

"It was enriching as we shared differing points of view and approaches, pushing me out of my comfort zone in using technical analysis, while also understanding the exam methodology. Ron and Bruno truly dedicated themselves to giving their best to this course".

- Bertrand Clavien, CFTe, Senior Portfolio Manager, Border & Cie

"Taking the SAMT Geneva Immersion Course was one of the best decisions that I ever made before the examination. It offered great guidelines to how you can prepare for the exam and it gave a very good strategy on how to answer the exam questions in a very efficient and timely way. The course was presented by very professional members of SAMT who were dedicated to help us during and after the course".

- Muneera El Dossary, CFTe, Portfolio Manager, Saudi Fransi Capital



If you are traveling from outside of Geneva, or Switzerland, here is a link for [accommodations](#).



Reserve NOW!

Course Seating Limited to 10
To Save CHF 100
Register by 27 February



The Swiss Association
of Market Technicians
Established 1987

