Bruno Estier Strategic Technicals
B E S T
GENEVA

B.E.S.T. VIEW

The Monthly Market Technical View of Bruno Estier Strategic Technicals

July 2025

Text Written: 6 July 2025 | Charts: 3 July 2025

US$-CHF Bear Trend Expected to Pause Along Cycle Phase and €-CHF Crossrate

Bruno Estier, MFTA, MSTA, CFTe

On May 1, we mentioned the US$-Swiss franc (CHF) was breaking an important support and remained in a Bearish trend, while the cross €-CHF was rebounding from mid-April. As we focus on the two major daily cycles (289 and 183 days), it would be no surprise to see that from July into mid-August a further sideways range for the cross €-CHF with a minor bullish bias, displaying some weakening of the CHF versus the €.

The technical market analysis of that cross rate suggests a rebound from a low at 93.40 toward possibly 94.75, which is near the main descending trendline joining the last two major lower highs, 99.30 in June 2024, and 96.36 in March 2025. Above the upper Cloud at 93.90, the rebound of the cross rate (currently at 93.50) will most probably be confirmed by the crossing up of the daily MACD, which will then also cross above the zero line, while the RSI would also rise above 50%.

Weakness of the CHF against the US$ would be no surprise as the momentum oscillator Stochastic is overbought and displays a potential bearish divergence, while the MACD is still rising at an extremely positive level. The cycle analysis (the **blue line**, sinusoidal line) also suggests weakness starting now until mid-August or early September.

Indeed, the **blue cycle** is now turning down. It represents a 196-day period, or 39-week, or about a 9.5-month cycle. However, the **red line**, representing a longer 36-38-month cycle, will make a bottom later in the fall.

As the **blue cycle** is now entering a declining phase for the CHF, the US$-CHF could rebound for a few weeks by about 5% (declining from 126 to 120), the Fibo 38% of the rise from 108 to 126 on the Swiss Franc Index on the daily chart.

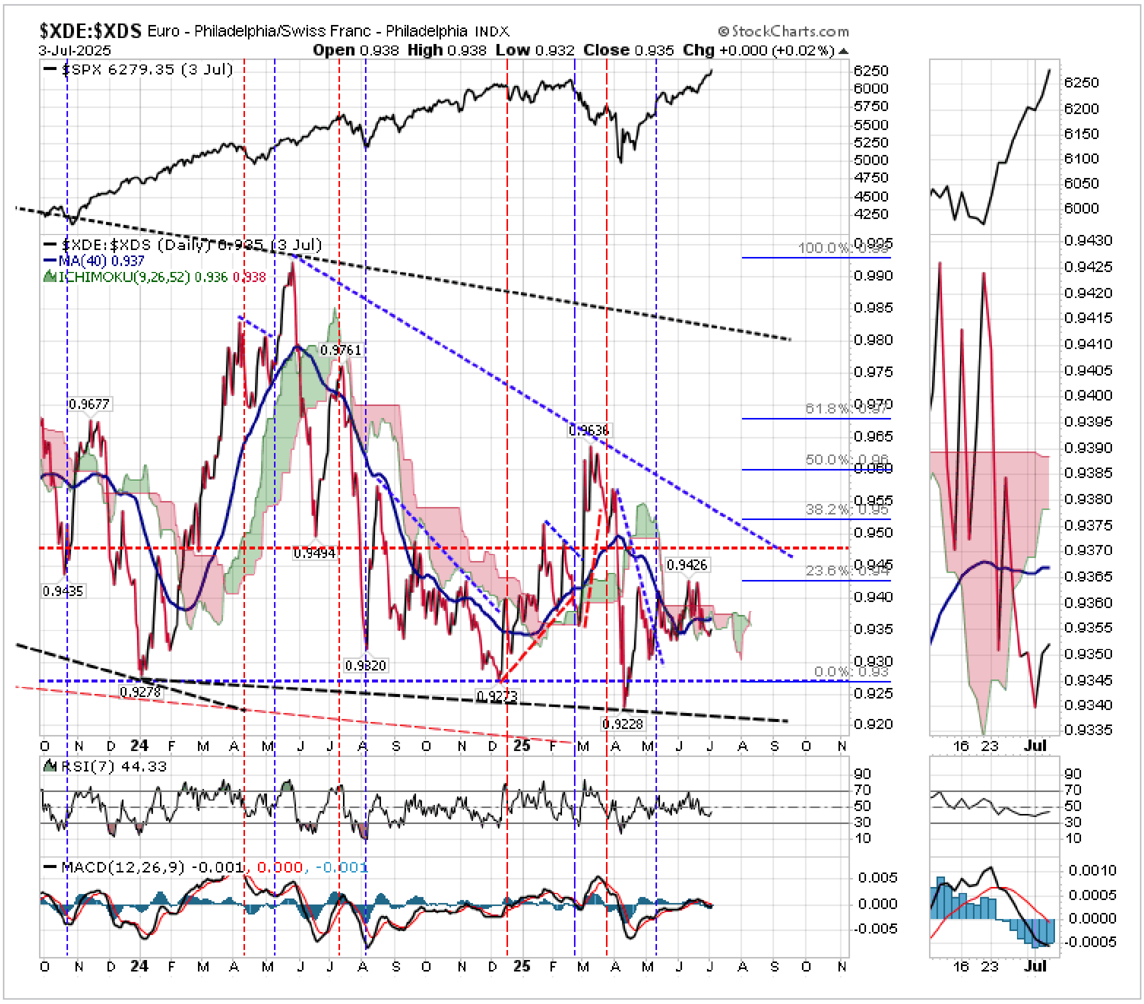
However, in September, that **blue cycle** may be compensated by the red cycle, which is expected to start a rising phase at that moment. Combining both cycles, the rising phase of the **red cycle** may offset the declining phase of the **blue cycle**. Thus, the Swiss franc may stop declining versus the US$ after September.

When the pair US$-CHF (Swissi viewed as gold-backed strong currency), will start to decline again, the main downtrend of the US$-Swiss franc since January 2025 will re-assert itself, and, unfortunately, it may correlate with a period of RISK OFF in the US equity markets and possibly worldwide.

Chart of the €-CHF cross rate ($XDE = Euro : $XDS = CHF)

Chart of the €-CHF cross rate ($XDE = Euro : $XDS = CHF) together with the S&P500 on the upper panel and two momentum measures (RSI and MACD) on the lower panel.

The second chart (see over) is represented as screen shot of the Cycle app of the *Foundation for the Study of Cycles* which displays a composite of two daily cycles (289 and 163 days) defined by spectral analysis above the parity of the cross rate €-CHF.



DAILY closes of €-CHF with Spectral Analysis and Cycles Composite

Euro-CHF to rise to 250704

WEEKLY Close of Swiss Franc Index - Philadelphia (inverse of $-Swiss CHF)

This information is being provided to you solely for your information, as an example of theoretical technical analysis and coaching. It does not constitute a recommendation to purchase or sell any security. Neither this document and its contents, nor any copy of it, may be altered in any way. This document is not directed to, or intended for distribution to, or use by any person or entity of any jurisdiction where such distribution, publication or use would be unlawful.

Source: Stockcharts.com – Foundation for the Study of Cycles - FSC.org – other illustrations B.E.S.T.